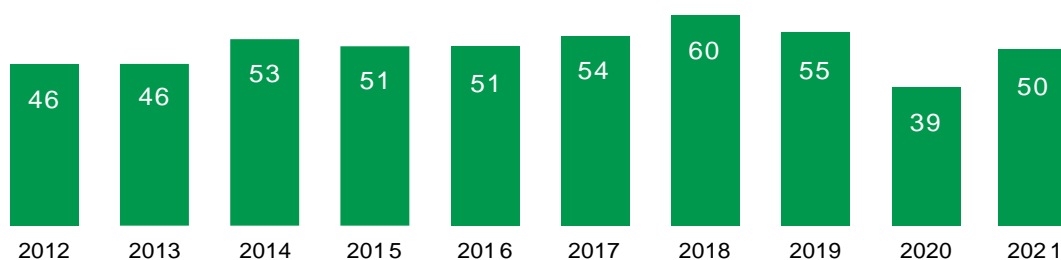


Holiday travel in 2021

In 2021, half (50%) of adult Poles left their place of permanent residence for holiday for at least two days.

In the past year, did you travel for leisure or tourism for at least 2 days, including at least one overnight stay? *Percentage of affirmative answers.*



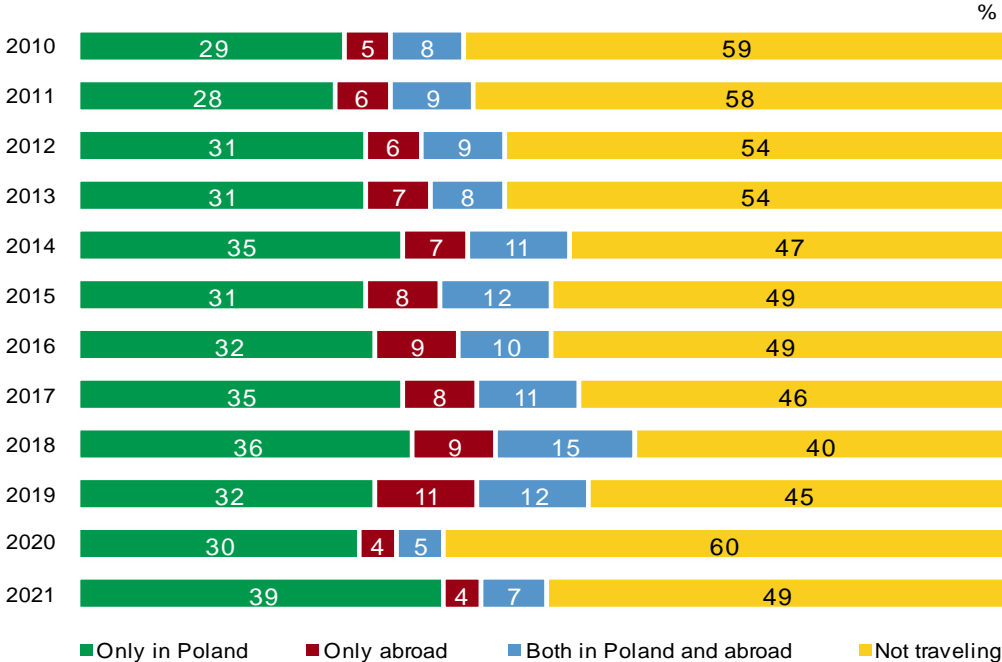
The results of the survey clearly show that after a large drop in 2020, in the following year of the pandemic there was a significant increase in the number of respondents who travelled for leisure or tourism for at least 2 days. While this group is smaller than in the record year 2018 and in the last year before the COVID-19 pandemic, looking from a longer perspective, it can be said that Poles have started to return to their old habits in this regard.

Leisure and holiday trips accompanied by an overnight stay were in 2021 primarily differentiated by the level of education and the related variable, household income. The higher the level of education, the higher the percentage of people going on holiday (from

18% among people with primary or lower secondary education to 77% among university graduates). People from households with a monthly income of at least PLN 2,000 per capita went on holiday most often. Age was also a factor that significantly differentiated the probability of tourist trips. They were most often attended by respondents aged under 55, with highest proportion in the age group 35-44 years old (63% of them left at least once), while the majority of people aged 55+ last year did not leave home on a leisure trip even once. Moreover, the vast majority (75%) of inhabitants of cities with a population of at least 500,000 left. Most dwellers of towns and cities from 20,000 to 499,999 people relaxed in this way, while three-fifths (60%) of rural residents and half (50%) of inhabitants of cities below 20,000 never left their home for leisure.

In the first pandemic year 2020, both domestic and foreign tourism were hit. In 2021, the percentage of Poles who went on a holiday inland even slightly exceeded the level from 2019 (46%, an increase by 11 percentage points in comparison to 2020). Compared to 2020, the number of Poles who went abroad increased to a small extent, by 2 percentage points to 11%. Compared to 2020, the number of respondents resting only in Poland rose (an increase from 30% to 39%), and also slightly more people took advantage of both domestic and foreign trips (an increase from 5% to 7%).

Where did you go on holiday?



Responses show that in 2021 the most popular tourist destinations for foreign travel for adult Poles were Italy and Croatia, which were visited at least once by 13% and 12%, respectively, of people who travelled abroad for at least two days for tourist purposes. Slightly fewer people visited Turkey, Spain and Greece (respectively 11%, 11% and 10% of those who chose foreign destinations), while 8% visited Egypt or Germany. Bulgaria, Sweden and the Czech Republic were also among the most visited countries (mentioned by 6%, 6% and 5% of those who chose foreign destinations, respectively).

More information about this topic can be found in CBOS report in Polish: “Holiday Trips in 2021 and Plans for 2022”, February 2022. Fieldwork for national samples: January 2022, N=1135. The random sample is representative for adult population of Poland.