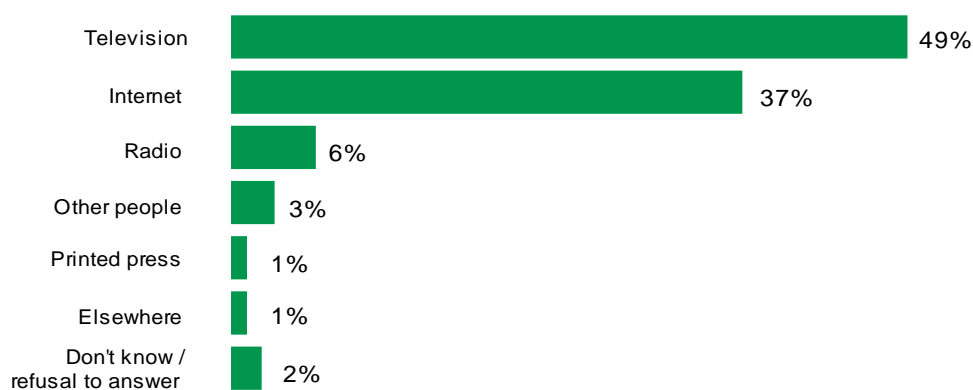


Main sources of information

Television is the main source of news about Poland and the world for almost half (49%) of adult Poles, whereas nearly two-fifths (37%) indicate the Internet. Television and the Internet definitely outperform other sources of information in terms of the frequency of indications.

Where do you mainly get information about what is happening in Poland and in the world?



The declarations about the main source of information are most strongly differentiated by age. This is visible above all in the indications concerning television and the Internet. In general, the frequency of indicating the Internet as the main source of information decreases with age (from 76% in the 18-24 age group to 7% in the 65+ age group), and the

frequency of the use of television increases (from 9% in the 18-24 age group to 83% in the 65+ age group). In general, while among people aged 18-44 the Internet is the most frequently indicated source of information, in the age group of 45+ television comes first. The use of information is also differentiated by the level of education, with people with higher education standing out from the rest. For them the main source of information about what is happening in Poland and in the world is the Internet (57%), not television, as with the others.

Declarations concerning the most important sources of information about events in Poland and in the world depend on the political orientation of respondents, expressed in declarations of sympathy for the government or the opposition. Knowledge about such events is much more often obtained from television by supporters of the ruling camp (79%) than other respondents. On the other hand, those who do not identify with either the government or the opposition, and supporters of the opposition, indicate the Internet in this context slightly more often (46% and 44%, respectively) than television (40% and 42%, respectively).

More information about this topic can be found in CBOS report in Polish: "Sources of Information about Events in the Country and in the World", June 2023. Fieldwork for national sample: April 2023, N=1081. The random sample is representative for adult population of Poland.