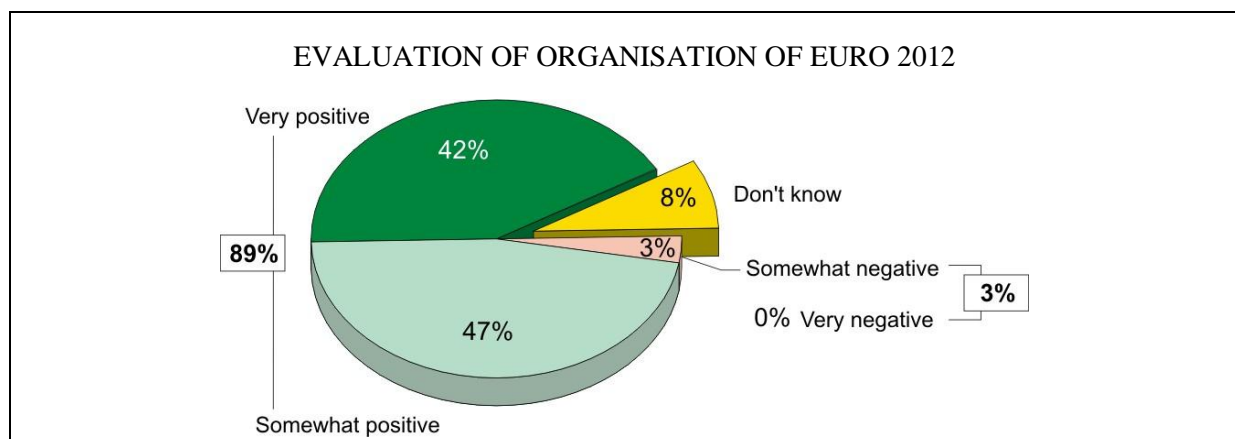


SUCCESS OF EURO 2012

In the beginning of July, the Euro 2012 football championship finished in Poland and Ukraine. Poland was for the first time an organiser of a sports event of such magnitude. The preparation and organisation of this event was a major challenge and caused a great deal of uncertainty. Ex post, a vast majority of respondents (89%) evaluates the organisation of Euro 2012 positively.



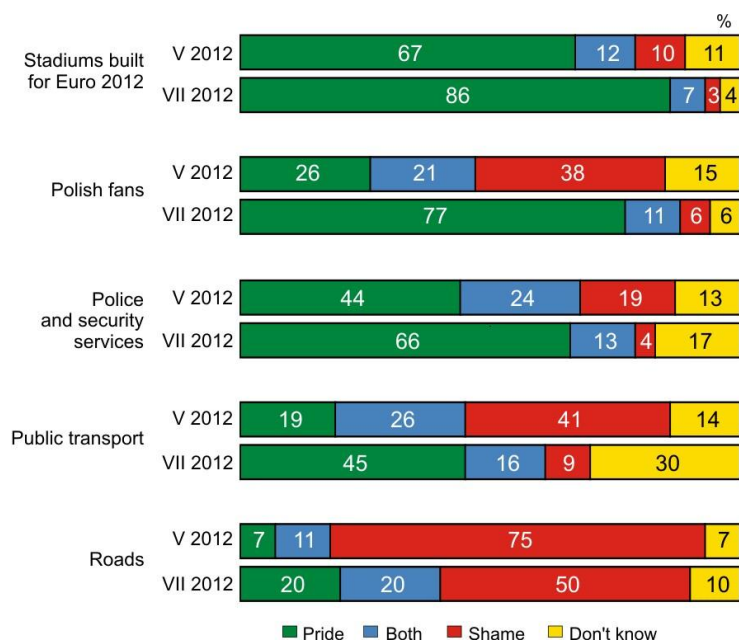
Contrary to the pessimistic predictions of almost one-third of respondents who in May 2012 expected Poland to be compromised by the event, there is nothing to be ashamed of. A large majority (77%) of respondents think that Poles can be proud of preparing and organising this prestigious event.

DO YOU THINK THAT AFTER THE END OF EURO 2012 POLES WILL/CAN FEEL PRIDE OR SHAME ABOUT THE PREPARATION AND ORGANISATION OF THIS EVENT?



In the public opinion, we can be proud of the newly built stadiums (86%). While satisfaction with the sports facilities was predictable, it is surprising that the Polish football fans are seen positively as well. A month before the championship, almost two-fifths (38%) were afraid that we would have to be ashamed of them, whereas after the event a vast majority (77%) believe that the attitude of Polish fans, their support and atmosphere at the matches can be a reason to be proud (a 51-point increase). Security service also received exceptionally good evaluations. Two thirds (66%) of respondents think that we can be proud of the police and security services. Compared with May, it is a 22-point increase in positive evaluations. Public transport also fared better than expected: 45% of respondents are satisfied with its organisation and efficiency during matches (26 points more than in May). Considering the infrastructure, only the state of the roads can be a source of shame in the prevailing opinion of 50% of respondents. However, the shame about unfinished motorways is lower than expected: in May 75% were afraid about them.

DO YOU THINK THAT AFTER THE END OF EURO 2012 POLES WILL/CAN FEEL PRIDE OR SHAME ABOUT THE ...



More information about this topic can be found in CBOS report in Polish: "Success of Euro 2012", July 2012. Fieldwork for national sample: July 2012, N=960. The random address sample is representative for adult population of Poland.