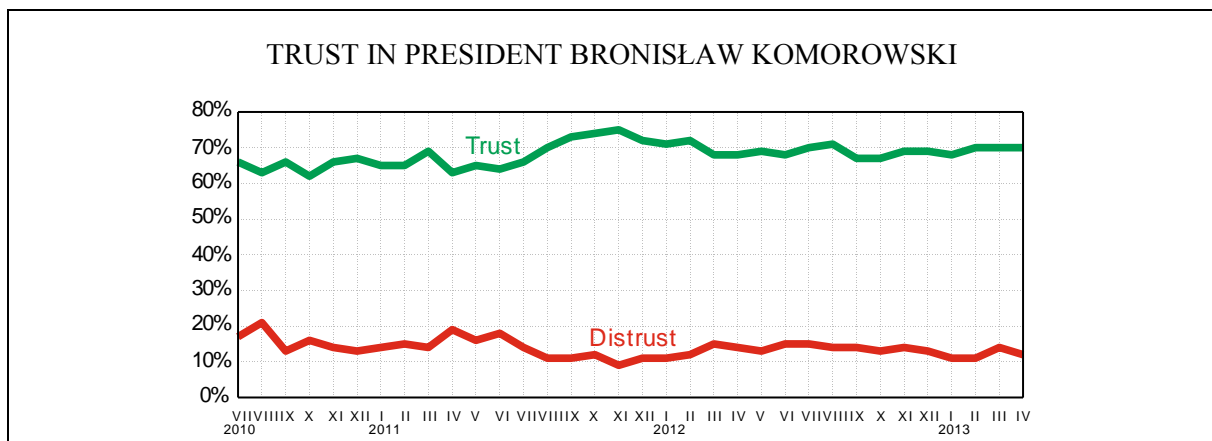


SOCIAL IMAGE OF PRESIDENT BRONISŁAW KOMOROWSKI

The Polish people approve of the performance of President Komorowski in office. His activities are appreciated by over two-thirds (68%) of adult Poles. This level of support differentiates the president from the other political institutions, such as the parliament or government.

President Komorowski has enjoyed constant, high trust since the beginning of his term. After two and a half years in office, his rating is even higher than in the early, post-election period.



The stable, high level of trust in the president makes him the best-evaluated politician in Poland. He markedly outperforms all other people active on the political scene in positive evaluations. The style of his presidency makes him a well-liked politician, which is rare.

In respondents' opinion, Bronisław Komorowski is a person eliciting positive emotions: 83% have sympathy for him. At the same time, a vast majority attribute to him qualities related to the dignity and authority of office. According to 78% of respondents, the president is strongly attached to national traditions and values. Three quarters (75%) think he deserves respect.

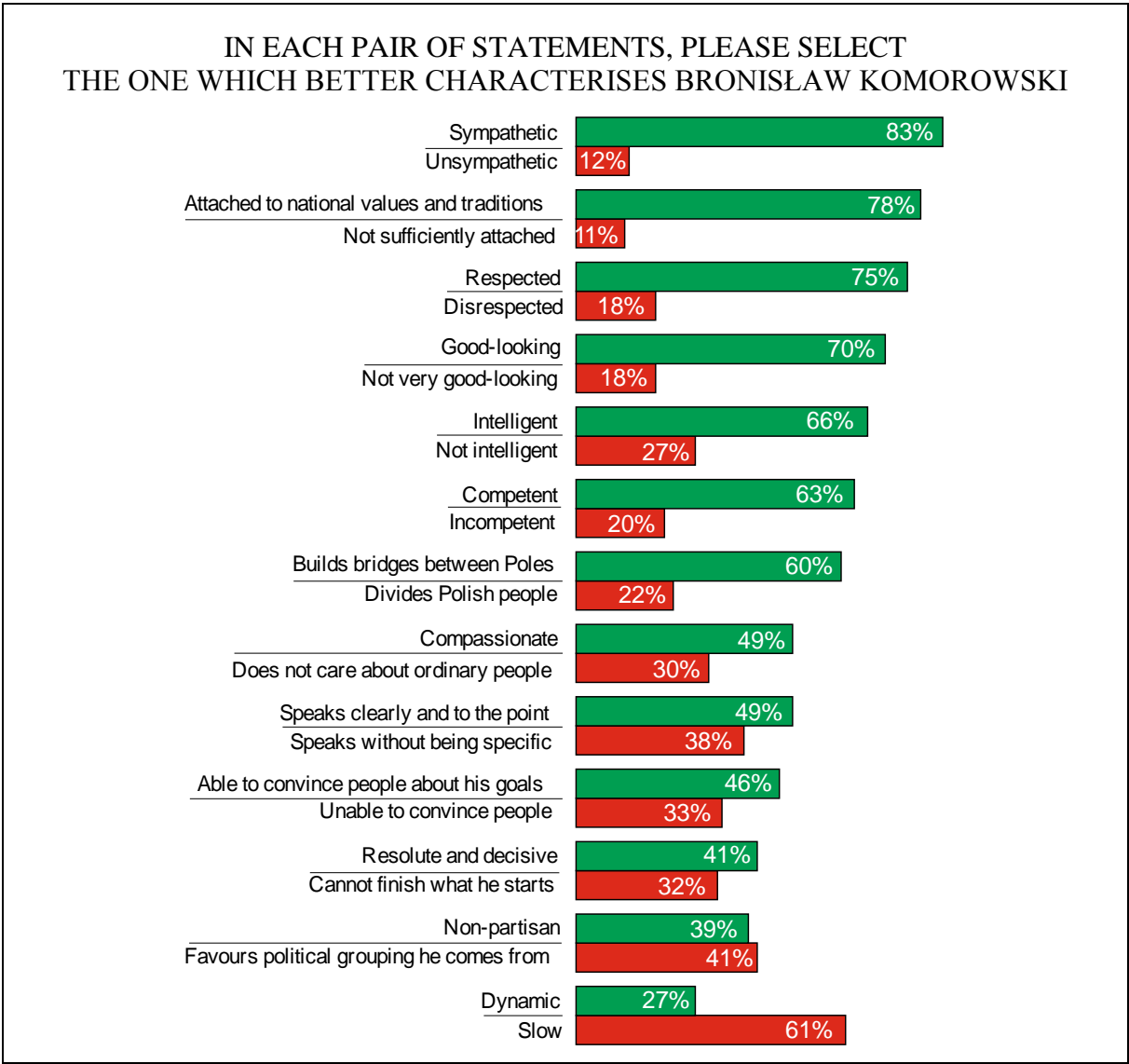
Intellectual and physical attributes of the president are evaluated highly. According to 70% of respondents, Bronisław Komorowski is good-looking. The majority (66%) think he is intelligent. The assessment of his general competence in office, knowledge and skills necessary to perform his tasks is high as well. Almost two-thirds (63%) believe that the president is the right person in the right place, he knows what he does. His conciliatory, non-partisan approach to exercise the power of his office is highly appreciated, too. Three-quarters (60%) think that he builds bridges between Poles.

The other aspects of president's image are not so positive, but the approval nevertheless prevails. His sensitivity to social problems is rated relatively well: almost half (49%) think that he understands the problems of common people and his actions are motivated by his concern about their well-being. It has to be added that on this issue the political class overall is rated rather poorly and it is difficult for a politician to receive favourable ratings in this respect. Less than one-third (30%) of respondents attribute to the president the alienation of power: indifference and lack of interests in the concerns of ordinary citizens.

Qualities which define Bronisław Komorowski as a political leader, such as the ability to communicate his goals, persuade citizens about them and effectively implement, are more controversial. However, also in in this respect approval prevails over rejection. Almost half of respondents (49%) appreciate Komorowski as communicator and believe that the president speaks clearly and responsibly; on the other hand, a relatively big proportion (38%) consider his public performances to be unclear and devoid of substance. According to almost half of adults (46%) Bronisław Komorowski has to ability to convince citizens about his goals, but a large number (33%) disapprove. Two-fifths (41%) attribute perseverance and decisiveness, while one-third (32%) think he is indecisive and ineffective in implementing his goals.

The views on president's political neutrality are almost evenly divided. Almost as many people think that President Komorowski does not favour any political force (39%) as share the view that he acts in the interests of the political grouping he originates from (41%).

The only negative quality as perceived by the majority of citizens is low energy and slowness in president's actions. Three-fifths of respondents think that such qualities characterize Bronisław Komorowski.



More information about this topic can be found in CBOS report in Polish: "Social image of President Bronisław Komorowski", May 2013. Fieldwork for national sample: April 2013, N=1150. The random address sample is representative for adult population of Poland.