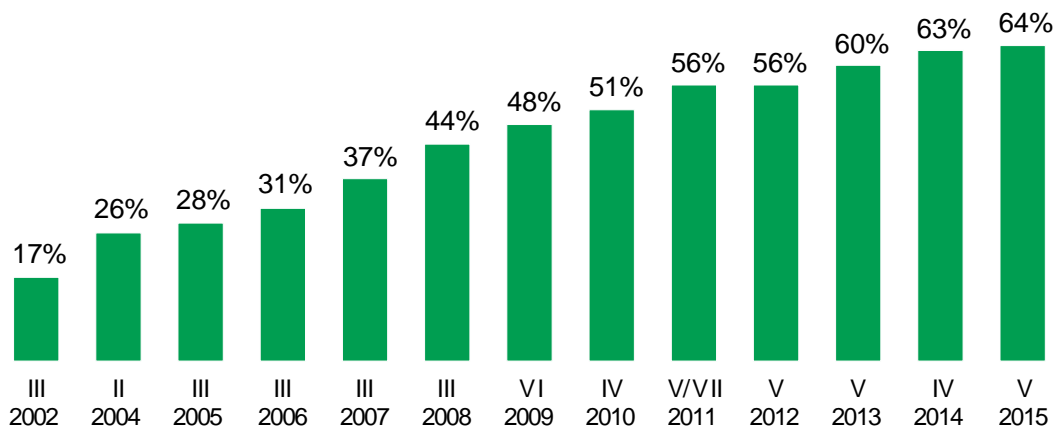


Internet use

Almost two-thirds of Poles (64%) use the internet regularly, i.e. at least once a week. The proportion of users has not changed significantly in the last year. However, from a long-term perspective the changes are immense.

Internet use (www pages, e-mail, messaging service etc.) at least once a week

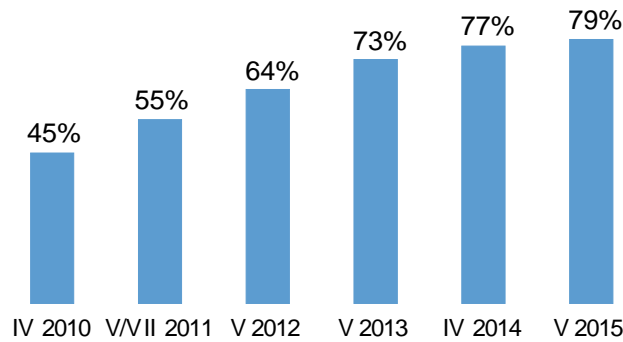
Affirmative answers



Almost all users have internet connection in their homes. With the increase in popularity of mobile devices, more and more people use wireless connection to stay online outside of their home or workplace. Almost four-fifths of internet users (79%) connect to the internet with a smartphone, tablet or laptop; five years ago mobile users constituted less than half of all people who use the internet.

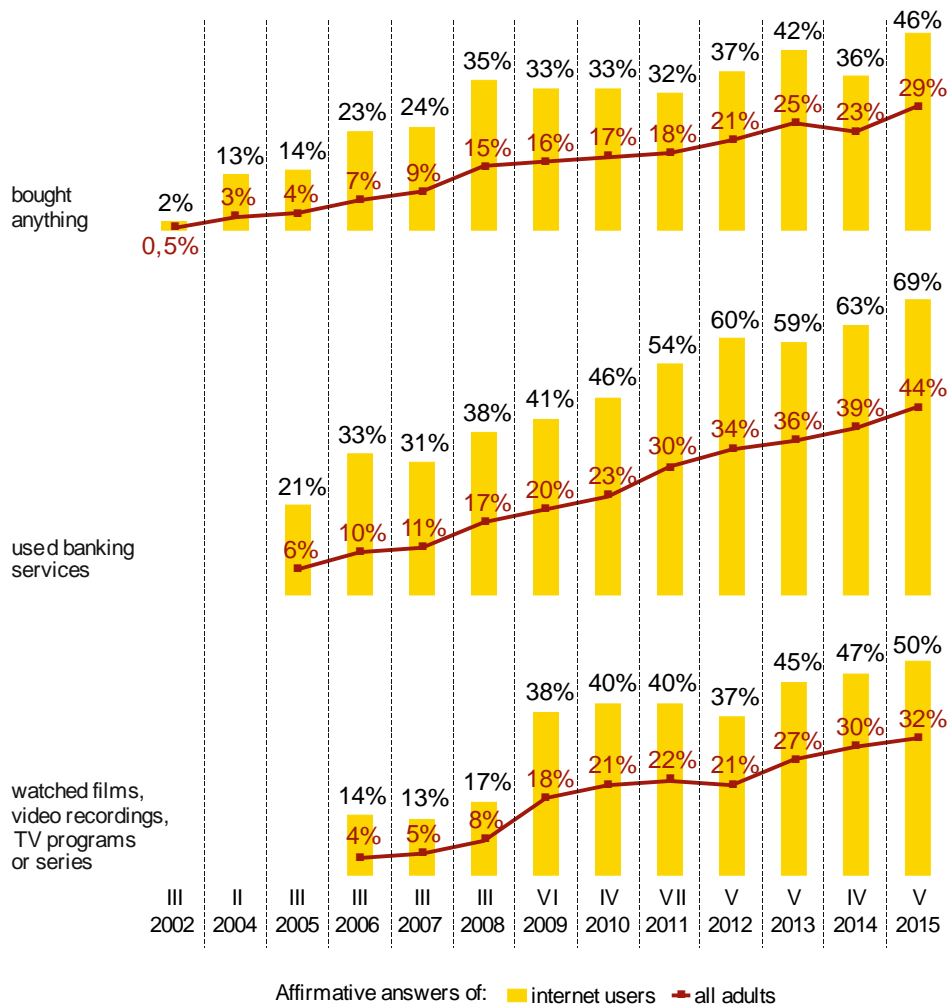
Do you connect to the internet using mobile devices such as laptop, smartphone, mobile phone, netbook, tablet?

Affirmative answers of internet users



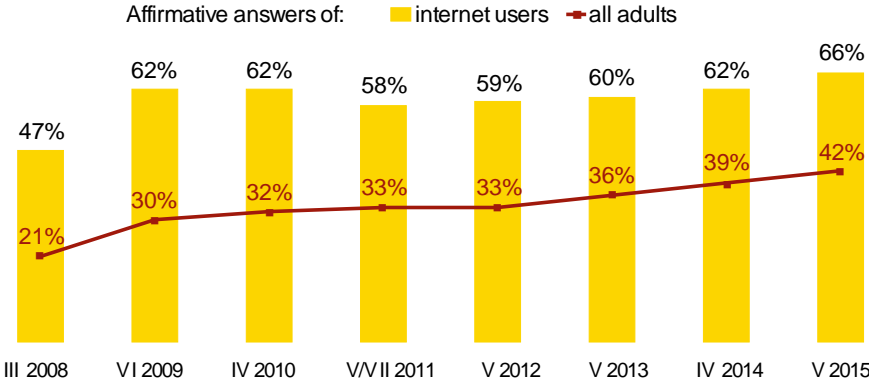
Popularity of different forms of activity conducted on the internet increases. It is increasingly popular as a distribution channel of goods and services, including banking services, and for watching video films.

In the last month, have you...on the internet?



The popularity of social networks has increased since last year. Two-thirds of internet users have a profile on at least one of them. According to declarations, 82% of registered users are active regularly.

Do you have a profile on a social network, such as Nasza-klasa, Facebook, Goldenline or similar?



More information about this topic can be found in CBOS report in Polish: "Internet users in 2015", June 2015. Fieldwork for national sample: May 2015, N=1048. The random address sample is representative for adult population of Poland.