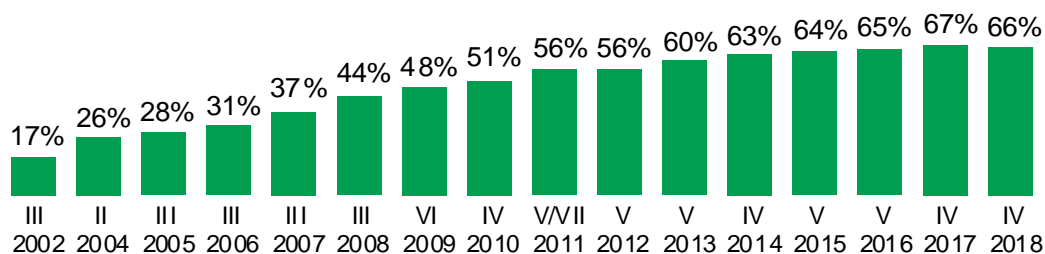


## Internet use

Currently, two thirds of adults on Poland use the internet at least once a week (66%). In recent years, the number of Internet users has essentially remained stable.

**Do you use the Internet (websites, e-mail, instant messenger, etc.) at least once a week? \***



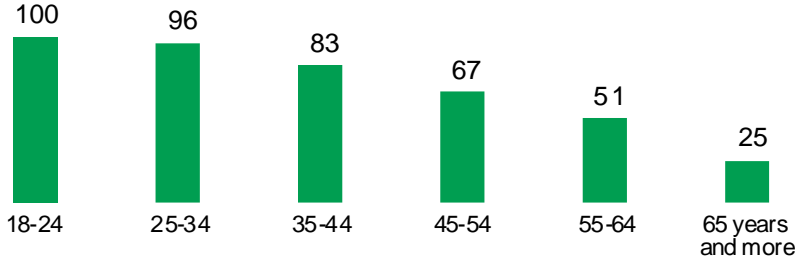
*Affirmative answers.*

*\* In the years 2002-2008 the question was: "Do you use the Internet (WWW or e-mail)?"*

Presence online is determined primarily by age. Education is not important in case of younger respondents, while for the older it is an important factor. Among respondents aged 55 - 64, in addition to education, the impact of gender is also noticeable. In this age group men with basic vocational, secondary or higher education are more likely to use the Internet than women with corresponding educational level. In total, men are slightly more likely to use the Internet than women (69% vs 63%).

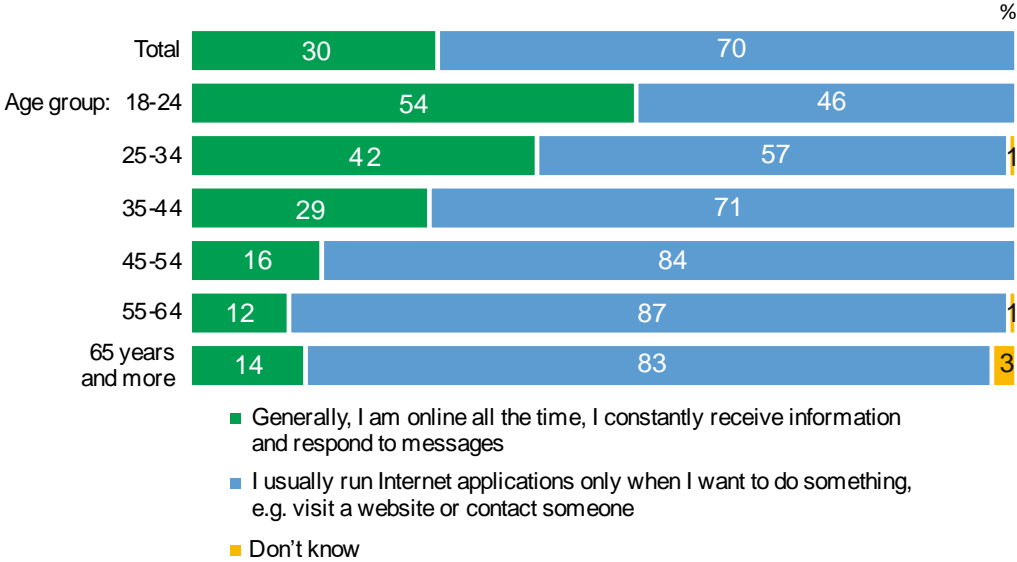
Internet usage is universal among the youngest respondents and those aged 25-34. The vast majority of respondents aged 35 - 44 and two-thirds of the 45 -54 age group are online. Close to half of Poles aged 55-64 and three-quarters of the oldest age group (aged 65 and over) remain offline.

**Proportion of Internet users in age groups:**



In the first half of the present decade, we observed a dynamic increase in the percentage of mobile internet users. In the last three years their number has changed only slightly. The vast majority of Internet users are connected to the network by wireless devices such as a smartphone, tablet or laptop (88% of Internet users, or 56% of the total number of respondents).

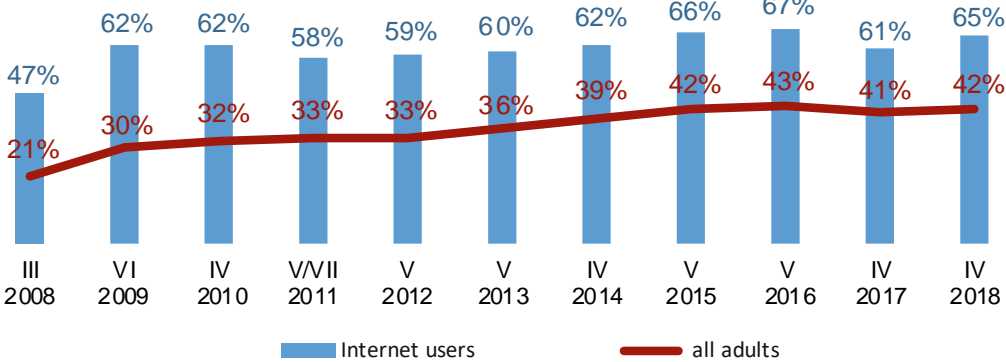
**Which description best describes your use of the Internet for non-professional purposes?**



Seven out of ten Internet users (70%) run applications only when they want to do something, e.g. visit a website or contact someone, while others (30%) are constantly online: they receive information on an ongoing basis and can react to it. The latter method of using the network prevails among the youngest Internet users. It is also relatively popular in the 25 - 34 age group. Older people usually "enter" the Internet for a specific purpose.

Two-thirds of Internet users (65%), i.e. two-fifths of all adults (42%), are registered on a social network. The vast majority of them (85%) browsed the content of a social networking website in the month preceding the survey.

**Do you have an account on a social network, such as Facebook, Google+, Instagram, Nasza-klasa, GoldenLine, LinkedIn or similar?**

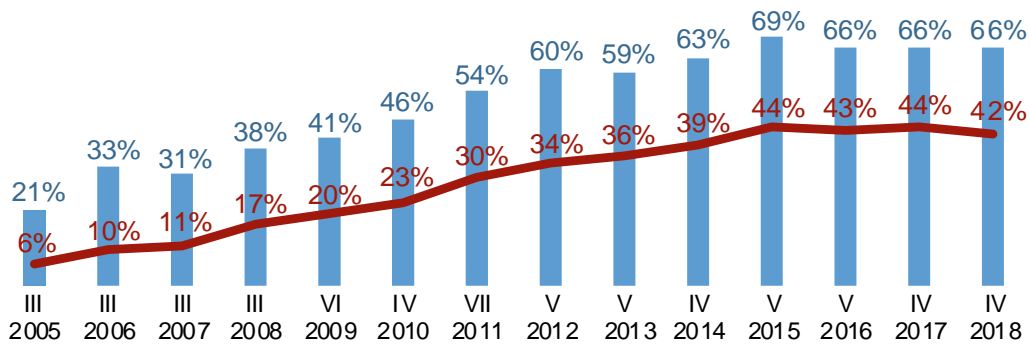


*Affirmative answers*

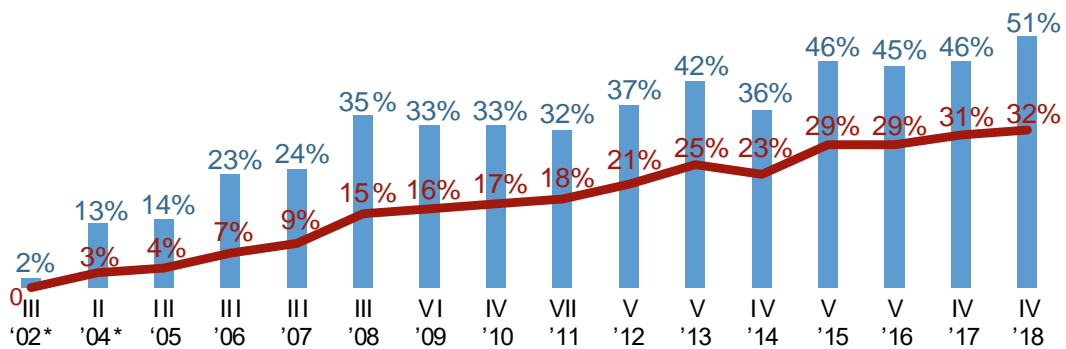
Popular online activities include: electronic banking, online shopping, watching video materials, reading the press, as well as conducting conversations.

**In the last month, have you done the following activities online?**

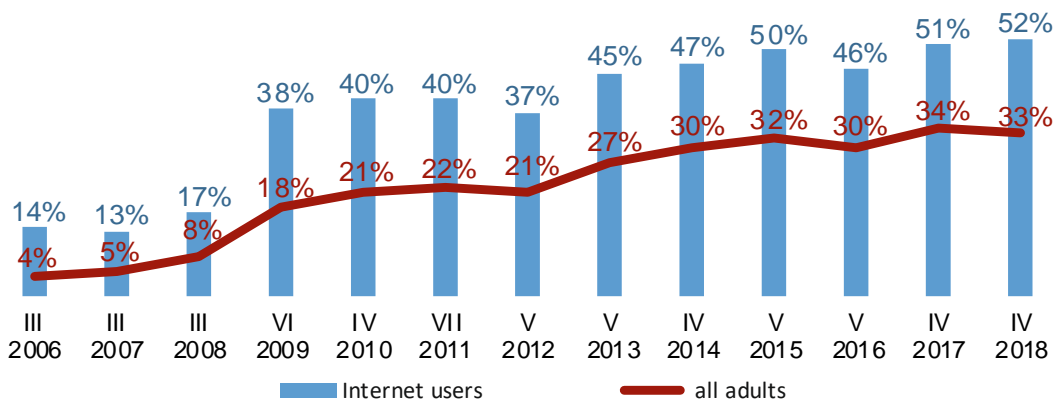
**Used banking services**



**Bought something**



**Watched TV, films, video recordings**



More information about this topic can be found in CBOS report in Polish: "Use of the Internet", May 2018. Fieldwork for national sample: April 2018, N=1140. The random address sample is representative for adult population of Poland.