

Summer tourism during the pandemic

At the turn of May and June, 42% of Poles intended to travel this summer for recreational or tourist purposes for at least 2 days. Half did not plan such trips, and 8% had not yet made a decision. In September, it turned out that only 38% of adult Poles went on such trips, which is 4 percentage points less than planned at the beginning of this year's vacation. It is also worth recalling that at the beginning of 2020, almost two-thirds (64%) of adult Poles declared that they intended to travel this year for leisure or tourist purposes for at least 2 days. It can be assumed that the majority of these trips were planned for the summer period, so it should be expected that the entire year 2020 will be characterized by a significant decrease in the tourist activity of Poles.

Do you plan to travel for leisure or tourism for at least 2 days this summer? *



Did you travel for leisure or tourism for at least 2 days this summer?*



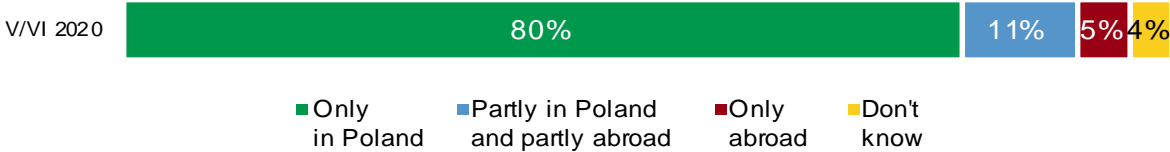
* The question is about trips with at least one overnight stay.

In January 2020, 55% of adult Poles planning trips this year with at least one overnight stay said that they intended to remain only in the country, whereas 38% wanted to go abroad, of which 10% wanted to go abroad only. At the turn of May and June, 80% of those planning a summer holiday trip said that they only considered domestic trips. A total of 16% of those planning summer holiday trips were thinking about foreign destinations, of which only 5% wanted to rest abroad only. Thus, at the threshold of the summer holiday season, a change in preferences was noticeable from trips abroad to domestic destinations.

After the end of the summer holidays, it turned out that in fact the Poles who decided to go on holiday this summer chose a domestic destination to an even greater extent than in the pre-holiday plans. As many as 86% of holidaymakers spent their summer holidays only in Poland.

Where do you plan to spend your vacation this summer?*

Responses of people declaring their intention to go on vacation for at least two days (N = 545).



Where did you spend your vacation this summer?*

Responses of people declaring a vacation for at least two days (N = 434).



* The question is about trips with at least one overnight stay.

More information about this topic can be found in CBOS report in Polish: “Summer Tourism during Pandemic”, October 2020. Fieldwork for national sample: September 2020, N=1149. The random sample is representative for adult population of Poland.