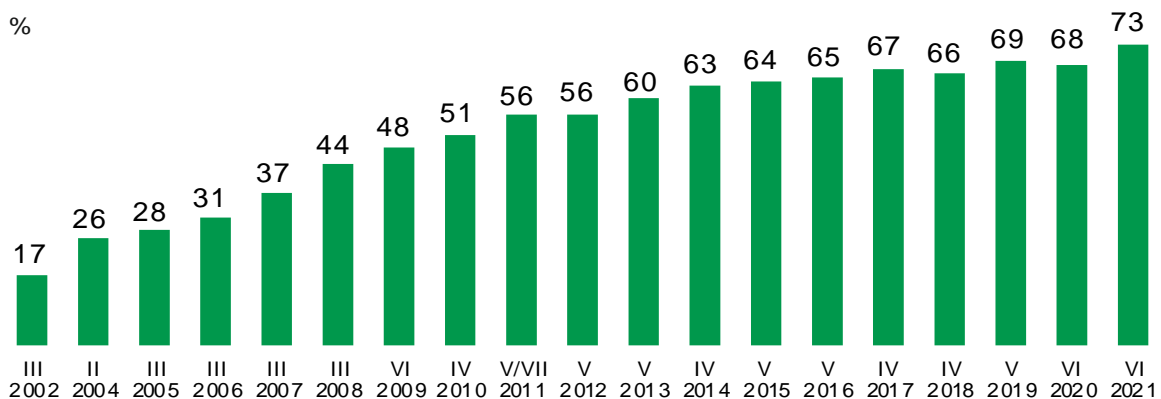


Internet use

The pandemic facilitates digitization. This year, we have registered a record number of Poles using the Internet. Nearly three-quarters of adults (73%) are online at least once a week, which is 5 percentage points more than in the previous year.

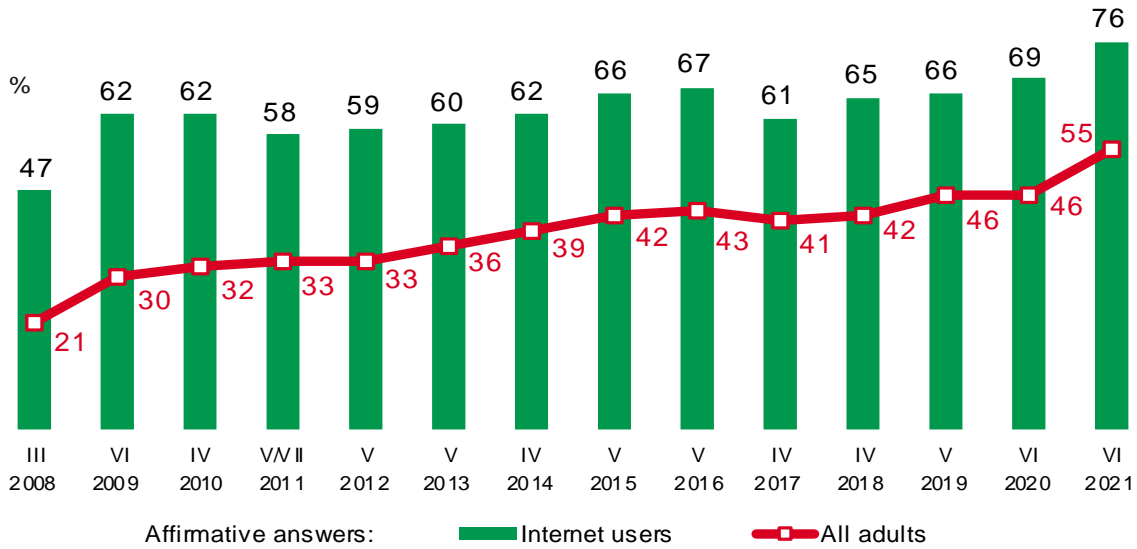
Do you use the Internet (websites, e-mail, instant messaging, etc.) at least once a week?

Affirmative answers



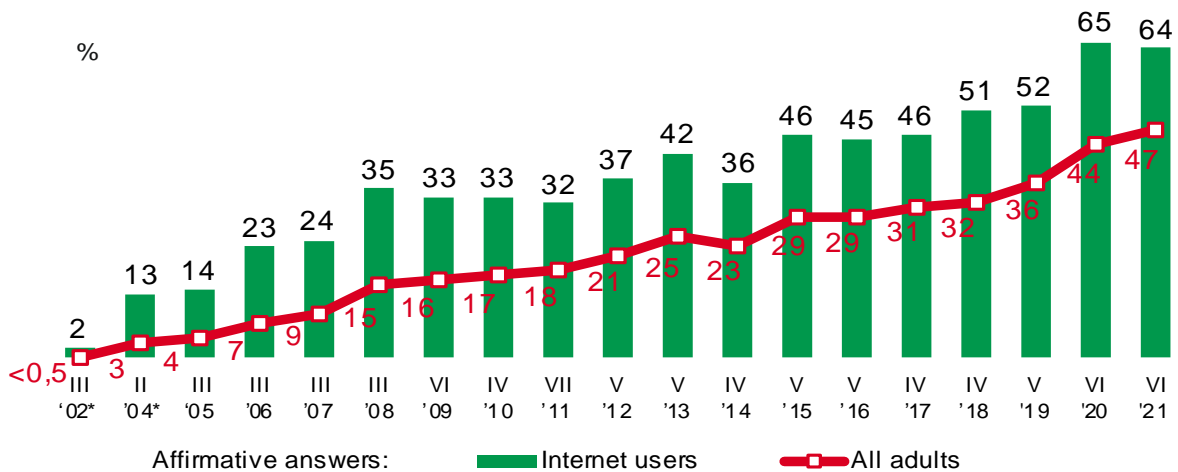
Since the previous measurement in 2020, the number of users of social networking services has significantly increased. They are currently used by three-quarters of internet users (76%), i.e. more than half of all respondents (55%, i.e. the most since we started monitoring it).

Do you have an account on any social networking site, e.g. Facebook, Instagram, YouTube, Twitter, Nasza Klasa, GoldenLine, LinkedIn or similar?



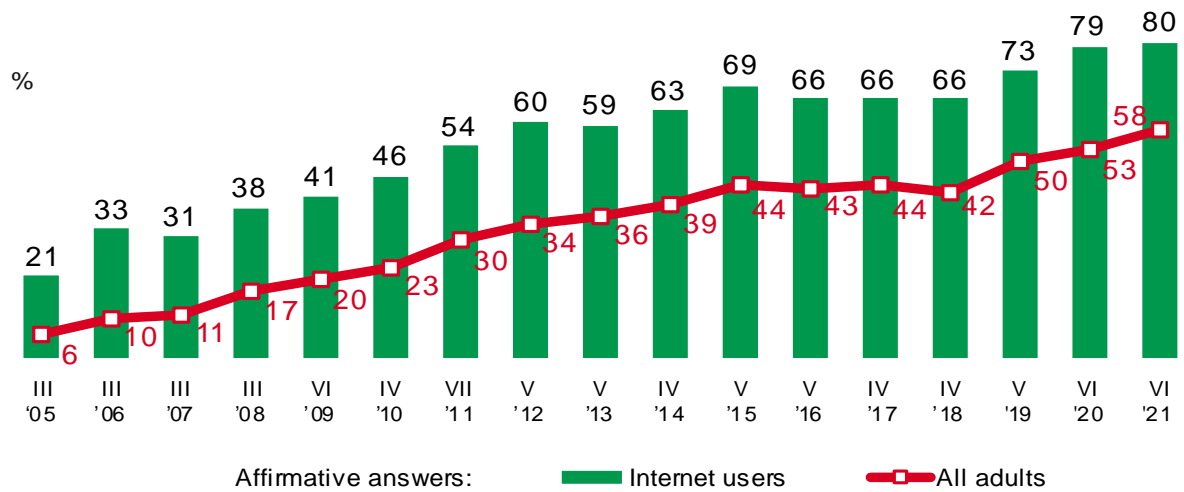
Online shopping is becoming more and more popular. In the month preceding the survey, online purchases were made by almost two-thirds of users (64%, i.e. 47% of all adults), as in the previous year. The high percentage of online shoppers is in line with the earlier trend of increasing popularity of online shopping, but its surge last year is probably due to the epidemic, which convinced or forced new users into that activity.

Respondents who bought something online during the previous month.



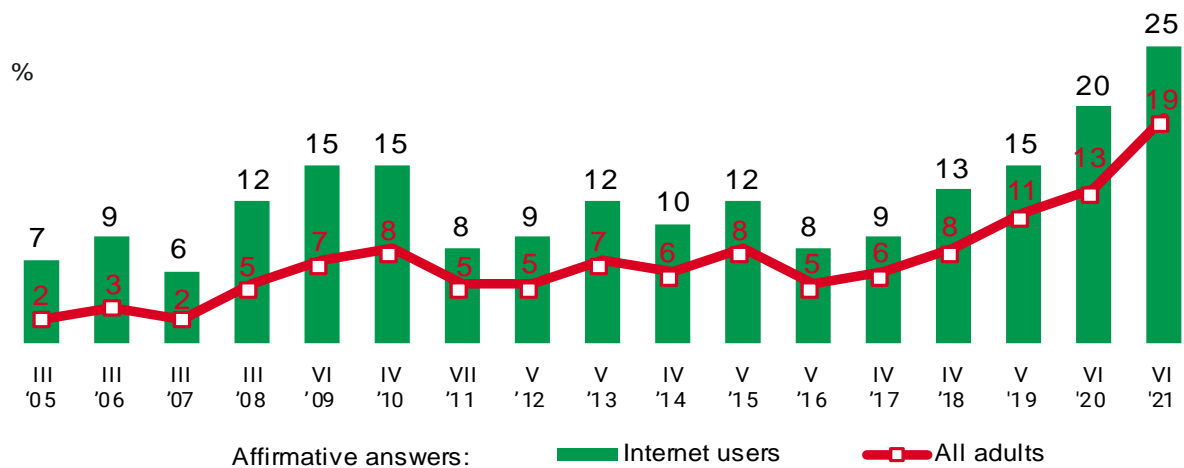
Since last year, there has been a very high percentage of users of electronic banking. Currently it is at the highest level compared to previous surveys. At present, eight out of ten internet users (80%), i.e. almost three fifths of adult Poles (58%), have an online bank account.

Respondents who used online banking services during the previous month.



Services and content available online for a fee, such as subscriptions to newspapers, access to multimedia, and membership in services or games, are now more popular than ever before. In the month preceding the survey, nearly one-fifth of Internet users (25%, i.e. 19% of all respondents) paid for services of this type.

Respondents who used the content available on the Internet for a fee during the previous month, such as newspapers, photos, videos, paid membership in websites, games.



More information about this topic can be found in CBOS report in Polish: "Use of the Internet", July 2021. Fieldwork for national sample: June 2021, N=1218. The random sample is representative for adult population of Poland.