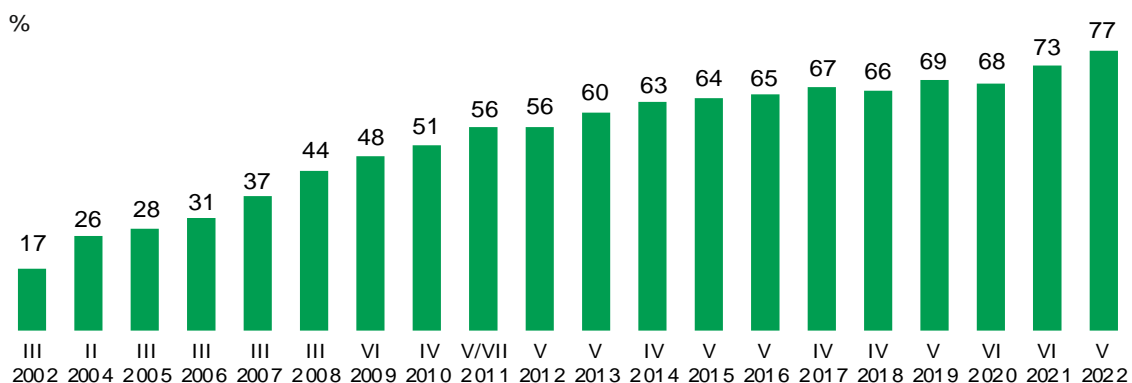


Internet use in 2022

There are more and more Internet users in Poland. Currently, over three-fourths of adults (77%) declare regular (at least once a week) online presence, which is 4 percentage points more than in the previous year. In the last two years of the coronavirus epidemic, the percentage of users has increased by 9 points.

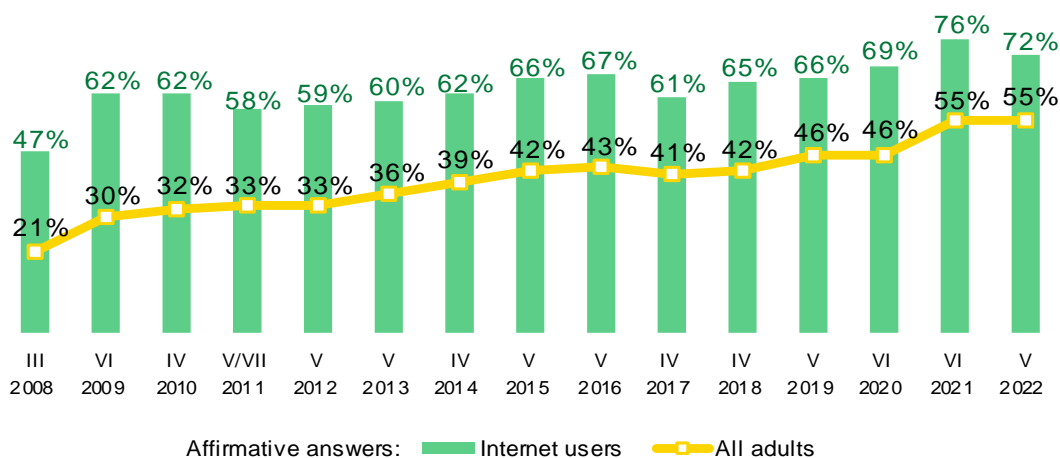
Do you use the Internet (websites, e-mail, instant messaging, etc.) at least once a week?

Affirmative answers



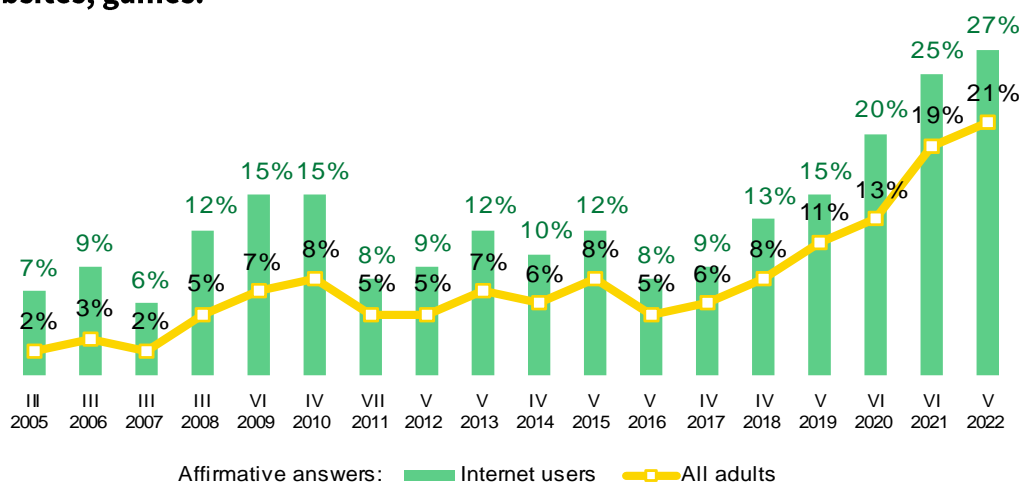
More than half of Poles (55%, i.e. 72% of Internet users) declare that they have an account on a social networking site. The vast majority of them (89%) browsed social networking sites in the month preceding the survey.

Do you have an account on any social networking site, e.g. Facebook, Instagram, YouTube, Twitter, GoldenLine, LinkedIn or similar?



The most frequently declared on-line activity is reading Internet news portals (82% of Internet users, i.e. 63% of all adults, did so in the month preceding the survey); chatting with friends via instant messaging (80% and 61%, respectively), using internet banking (79% and 61%, respectively), online shopping (61% and 47%, respectively), watching TV, movies, series (57% and 44%, respectively), and dealing with official matters online (44 and 33%, respectively). Although content available online for a fee is not purchased universally, the percentage of users of paid services has almost doubled compared to the period before the pandemic from 15% in 2019 to 27% currently among Internet users, i.e. from 11% up to 21% among all adults.

Respondents who used the content available on the Internet for a fee during the previous month, such as newspapers, photos, videos, paid membership in websites, games.



More information about this topic can be found in CBOS report in Polish: "Using Internet in 2022", June 2022. Fieldwork for national sample: May 2022, N=1087. The random sample is representative for adult population of Poland.